



How many kids have wanted to step into the batter's box at U.S. Cellular Field? Or dreamed of catching a ball up against the ivy in Wrigley Field?

Many young ballplayers in the Chicagoland area have done just that through Chevy Youth Baseball Clinics, which connect young players with professionals on Wrigley Field and U.S. Cellular Field. These clinics are part of the Chevy Youth Baseball program, which allows Chevy to partner with Chevy dealers in Chicagoland and northwest Indiana to provide support to more than 30,000 kids and their communities.

The Chevy Youth Baseball program is a national grass-roots initiative that brings together youth baseball leagues and their local Chevy dealers. Each dealer provides their local leagues with much-needed equipment, fundraising activities, and the opportunity for the kids to attend one of these great clinics. Across the country, more than 1,200 Chevy dealers are supporting more than 720,000 kids and their local leagues.

Here in Chicago, the clinics have not only allowed kids to play ball on big-league fields, they also have given young players valuable instruction on the many facets of the

game, while emphasizing the importance of sportsmanship. Former big-league players were on hand to interact with both the kids and their parents.

"These clinics have been a big hit, and provide the kids and their parents with a great memory," says Alex Walsh, Chevrolet's Regional Marketing Manager for the North Central Region. "They also serve as a nice complement to the tremendous monetary support that Chevy dealers provide to their local leagues."

With the success of the program over the last two years in Chicago and the continued support from local dealers, Chevy hopes to keep the Chevy Youth Baseball program going right into 2012.

"It's really about building a partnership with these local leagues," Walsh says. "The Chevy Youth Baseball program truly demonstrates how Chevy runs deep in local communities across the country."